

Attending Conference 2024 this year? Participate in these exciting exhibit categories! Deadline to sign up is May 24, 2024.

To register for Small Exhibits, Whimsy and/or Tablescapes (available online only)

- Sign into the www.hlcca.org website with your email address and password.
- Review the different options for Conference exhibits in the HLCCA store.
- The entry fee is \$10.00 per exhibit (with MasterCard or Visa). You may enter multiple categories.
- HLCCA reserves the right to accept or reject any exhibit, or portion, for any reason.
- Address any questions to Al Heitmann at email: al.heitmann@hlcca.org, or call 414-393-8144.

General Information

1. Exhibits are open to all HLCCA Conference 2024 attendees.
2. Set-up: Participants will sign-in and set-up their exhibits Saturday, July 13, 2024, 6:00 am-9:00 am.
3. Exhibit: The exhibits will be on display Saturday, July 13, 2024, from 10:30 am-2:00 pm
4. Exhibitors may begin removal of their exhibits from the Exhibit Room starting at 2:00 pm on Saturday; no exhibit may be removed earlier without the express permission of the Conference Committee. All exhibits must be removed by 3:00 pm.
5. Attendees will vote for "People's Choice" Awards in each of the categories via ballots included in registration packets.
6. Winners will be announced during the Saturday, July 13, 2024, evening Awards Banquet.

Small Exhibit (Educational)

Small Exhibits are a micro version of the large exhibit and provide attendees with detailed information on pieces or parts of collections displayed within a 30" x 36" area. Your exhibit can cover items with special contemporary or vintage decal you collect, other HLC/FTC dinnerware, go-alongs, or ephemera. It's a great way to share your knowledge and interests with our group.

- A. Use any HLC/FTC products, vintage or contemporary.
- B. However, per HLCCA license agreement with FTC, any decaled Post 86 Fiesta® items used must be items decorated and produced/authorized by HLC/FTC — No Post 86 Fiesta® with third party decoration, or rogue items are permitted to be displayed/exhibited.
- C. Include any product identification on the item(s), on the history, or educational explanation of your display.
- D. Exhibit size: 30" x 30" area, on supplied tableclothed/skirted table.
- E. Use of fragrances or music with your display is prohibited to avoid allergy issues or detract from other exhibits.

Whimsy (Creative Display)

This is your opportunity to share your creative style with a unique, unusual and fun display using your dinnerware as long as it fits within a 30" x 30" area. This gives attendees a new way of seeing collections!

- A. Use any HLC/FTC products, vintage or contemporary.
- B. However, per HLCCA license agreement with FTC, any decaled Post 86 Fiesta® items used must be items decorated and produced/authorized by HLC/FTC — No Post 86 Fiesta® with third party decoration, or rogue items are permitted to be displayed/exhibited.
- C. Include any product identification on the item(s), or explanation of your display.
- D. Exhibit size: 30" x 30" area, on supplied tableclothed/skirted table.
- E. Use of fragrance or music with your display is prohibited to avoid allergy issues or detract from other exhibits.

Tablescape Display

There will be three (3) separate categories for tablescapes – Vintage Fiesta®, Post 86 Fiesta®, and Other HLC/FTC lines.

- A. Use any HLC/FTC product, vintage or contemporary, to create your tablescape.
- B. However, per HLCCA license agreement with FTC, any decaled Post 86 Fiesta® items must be items decorated and produced/authorized by HLC/FTC — No Post 86 Fiesta® with third party decoration, or rogue items are permitted to be displayed/exhibited.
- C. Table setting can be accessorized with HLC/FTC or other flatware, fabrics or additional items.
- D. Dimensions of your tablescape cannot exceed 30” wide x 30” deep x 60” high (Option: You are permitted to drape a tablecloth over the front of the exhibit table).
- E. Use of fragrance or music with your display is prohibited to avoid allergy issues or detract from other exhibits.
- F. Select the category you wish to exhibit. Display a mix of Vintage and Post 86 Fiesta® and other HLC/FTC lines but you must determine which category you wish to enter based on what dishes are most represented or displayed. Vintage Fiesta® includes Fiesta® produced from 1936 through 1969 plus Casualstone, Amberstone, and Ironstone. Post 86 Fiesta® is all Fiesta® produced since 1986 both solid colored and decaled. Other HLC/FTC lines would include Virginia Rose, Harlequin, Riviera, Century, Republic, Kwaker, etc.