

# HLCCA Conference 2024

## July 11 – 14, 2024

**Registration for Judged Display Exhibit(s), available online only.  
Deadline for registering is May 15, 2024 based on availability.**

\*Sign into the [www.hlcca.org](http://www.hlcca.org) website with your email address and password.

\*There are four table arrangement variations for the judged exhibits.

\*Please choose which option you wish to display:

1. One-table judged (6ft x 30in)
2. Two-table judged (12ft x 30in)
3. Three-table judged (18ft x 30in)
4. Four-table judged (24ft x 30in)

\*Fill in your exhibitor name, address, phone number, and exhibit title with descriptive text about your exhibit (to appear on an insert to the Conference Program, subject to editing).

\*The entry fee is \$20 per exhibit for one table, with an additional \$5 per table up to 4 tables at \$35. (payable via Mastercard or Visa).

Address any questions to Al Heitmann ([al.heitmann@hlcca.org](mailto:al.heitmann@hlcca.org)) or call 414-393-8144.

## Homer Laughlin China Collectors Association Judged Exhibit Rules and Regulations

### A. Eligibility

1. The HLCCA Judged Exhibit competition is open to all active members of HLCCA who are willing to conform to the rules contained herein, who apply on the official Exhibit Application Form, and are registered and attending the conference.
2. Per HLCCA license agreement with FTC, any decaled P86 Fiesta® items used must be items decorated and produced/authorized by HLC/FTC — No P86 Fiesta® with third party decoration, or rogue items are permitted to be displayed/exhibited.
3. A majority of the material exhibited for the judged exhibits should be owned by the person or persons whose name(s) appears on the Exhibit Application Form. Ownership of all other objects/materials should be acknowledged in the exhibit.
4. The exhibit must not contain material that will be offered for sale during the HLCCA Conference.
5. An exhibit shown competitively two years in succession must contain new material that supports its objective.
6. Exhibitors' names will appear in the Conference Program insert and will be used in conjunction with the awards. Exhibitors who wish to remain anonymous must indicate this on the Exhibit Application Form and furnish a pseudonym.
7. Exhibitors' names will appear in the post-conference edition of The Dish along with photographs of the exhibit. This information may also appear in social media posts after the exhibits have closed.
8. The Association reserves the right to accept or reject any exhibit/or portion, for any reason.

## B. Judging and Awards

1. The President of the Association (or his/her designate) shall appoint a panel of no fewer than three judges. HLCCA Officers and other members of the Board of Directors are ineligible to be judges. Judging, under the leadership of the Exhibit Judge Chairperson, will be on the basis of open competition. Each exhibit will be judged on its own merits. ***The decision of the judges shall be final and shall not be subject to appeal.***
2. All exhibits will be judged on a point-value basis, as outlined below. Three levels of awards shall be given: Gold, Silver, and Bronze. The panel will have at its disposal a sufficient number of awards such that no limitation needs to be made on the number of awards given at each level.
3. **One Grand Award will be presented to the exhibit** determined by the judges to be the best in the competition.
4. **One award will be presented per exhibit** - (Gold, Silver or Bronze). All awards will be presented at the Conference Banquet, to be held on Saturday evening during the Conference.
5. The ballots for the "People's Choice Award" shall be tabulated by the Exhibit Judge Chairperson and at least one of the other judges. All exhibits are eligible for this award.
6. No one will be admitted to the Exhibit room during the judging process. The President of the Association shall appoint a person to remain outside the Exhibit Room during judging. This person will communicate, if necessary, between the judges and the President (or his/her designate).
7. Any exhibitor who attempts to enter the Exhibit Room before judging is completed will be disqualified from the Exhibit competition.

## C. Evaluation of Exhibits

1. Judges shall evaluate what is presented in the exhibit without regard to ownership and without consideration of any extramural information to which any judge may be privy; the exhibit receives the award, not the exhibitor.
2. Exhibits shall be evaluated on a 100-point scale, with the breakdown of points as follows:

### **Subject & Originality (maximum 30 points)**

- Subject of exhibit is appropriate and communicated clearly (tell us your point)
- Scope of exhibit is appropriate (neither too broad nor too narrow)
- Exhibit presents some aspect(s) of HLC/FTC products and related materials in a creative, original, and unique manner

### **Development & Research (maximum 35 points)**

- Exhibit demonstrates research; unique original research has extra value
- Items shown illustrate the points that exhibitor is attempting to demonstrate
- Items cover full scope of subject, pottery display covers range and variation, not quantity
- Exhibit demonstrates the exhibitor's knowledge of the subject
- Exhibit furthers the knowledge of HLC/FTC products to members

### **Presentation and General Impression (maximum 35 points)**

- All items should be in the best possible condition, given source, age, and general availability.
- Items exhibited are appropriate to the topic
- Objects are highlighted, not overshadowed, by supporting materials and text
- Display is logical and visually appealing

3. The point-values for each award shall be: 82-100 points, Gold; 68-81 points, Silver; 50-67 points, Bronze. Exhibits receiving fewer than 50 points shall receive a Certificate of Participation.

#### **D. Display Space, Floor Plan, and Set Up**

1. Exhibits will be displayed on standard-height banquet tables provided by the hotel. All materials must be contained on the tabletop surface or immediately above it. The tables must be used. Any use of electricity needed for an exhibit must be pre-approved.
2. No materials may be attached to the walls of the Exhibit Room. Any tall or poster-like parts of the display must be free standing and not leaning on walls.
3. Tables will be skirted and covered with tablecloths; exhibitors may elect to use their own covers on top of the supplied cloths.
4. Exhibit set up is Saturday morning, from 6:00 to 9:00 am. All exhibit set up must be completed by 9:00 am on Saturday. Exhibits not set up within the time period will be disqualified.
5. Using fragrance or music with your display is prohibited to avoid allergy issues or detract from other exhibits.
6. Distribution of pottery as giveaways is prohibited. Printed takeaways or materials that relate to the exhibit are permitted.
7. No posting of photos or video to social media until after the Exhibits have been closed.
8. 15 minutes will be scheduled prior to judging to allow for official Conference photographs.
9. The Exhibits will be open to conference attendees 10:30 am until 2:00 pm.
10. Exhibitors may begin removing their exhibits from the Exhibit Room starting at 2:00 pm on Saturday; no exhibit may be removed earlier without the express permission of the Conference Committee. All exhibits must be removed by 3:00 pm.

#### **E. Fees and Entry Procedures**

1. Entry must be made on the Exhibit Application Form, together with the entry fee.
2. The Exhibit Application form provides space for a description of the exhibit. This description, subject to editing, will be used in the official Conference Program,
3. Exhibit Applications will be accepted on a first-come, first-served, basis. Because exhibit space is limited, those who wish to exhibit are advised to submit their applications as soon as possible.
4. Failure to exhibit forfeits the entry fee.

#### **F. General.**

1. Any questions that arise concerning the Exhibit competition that are not addressed by the Rules and Regulations shall be resolved by an HLCCA officer.
2. By registering, you acknowledge that you have read the rules for exhibiting. You understand that if accepted as an exhibitor, you will be responsible for and insure your exhibit, and agree that no liability will be attached to the Homer Laughlin China Collectors Association, and of its officers, directors, or representatives, the conference hotel, or any of its employees or departments, nor will any responsibility of any kind attach to HLCCA for a loss or damages whatsoever to any material exhibited.