



Dear Homer Laughlin China Dealer,

Get ready for the 2024 HLCCA Conference! The dates are July 11th-14th, 2024. Our past Conferences have been great successes and this year we are looking forward to another four days full of exciting events. **Conference 2024 will be in Albuquerque, NM.**

Enclosed, you will find the following dealer information:

- a booth rental price list,
- an application for booth rental,
- general dealer regulations
- and other useful information in planning your visit to the HLCCA 2024 Dealer Show & Sale.

Mail your application at your earliest opportunity (deadline is June 1, 2024). A number of dealers have expressed interest in the Show & Sale, and we wouldn't want you to miss your opportunity to reserve a booth.

Your HLCCA primary point of contact is Jesus Moctezuma.

You can reach Jesus by phone at 760-774-8477; or by email at: jesus.moctezuma@hlcca.org.

Thank you. We look forward to seeing you in July.

Sincerely,

A handwritten signature in cursive script that reads "Julie".

Julie Wagner, President

Homer Laughlin China Collectors Association

HLCCA Conference 2024 - July 11-14, 2024

Crown Plaza Albuquerque, 1901 University Blvd NE, Albuquerque, NM (505) 884-2500

Dealer Booth Rental Fees (table size: 6' x 30"):

- 1 table \$25 • 2 tables \$50 • 3 tables \$75 • 4 tables \$100 • 5 tables \$125

The Show & Sale room will open for setup on Friday July 12th from 8:00pm-10:00pm and Saturday July 13th from 6:00 a.m-9:00 a.m.

The Show & Sale opens to Conference attendees at 9:00 am, Saturday, July 13. The Show & Sale closes at 12:00pm, and booths should be completely vacated by 1:30 pm. Doors will be locked at this time.

The focus of the Show & Sale is HLC/FTC products, but feel free to bring other, related items that you feel would be of interest. Refer to item #2 on the regulations for details. Standard folding tables, 6' x 30", and tablecloths will be supplied.

Non-member dealers are welcome to participate in the Show & Sale. Any non-member dealer will only have access to the Show & Sales and will not be able to other conference activities. Please contact Jesus Moctezuma regarding registration for the Show & Sale if you are not an HLCCA member.

Your primary point of contact is Jesus Moctezuma - by phone at (760) 774-8477; or by email at jesus.moctezuma@hlcca.org. The mailing address for written correspondence is: HLCCA/Jesus Moctezuma, 4018 Manderleigh Drive, Knightdale, NC 27545

Application for Dealer Booth Rental (Please type or print clearly) Deadline June 1, 2024.

Name of Firm: _____

Address: _____

Pennsylvania Sales Tax Number (if required): _____

Business Email Address: _____

Telephone Number: _____

FAX Number: _____

Mailing Address (if different): _____

Name of person responsible for booth: _____

Email address of person responsible for booth: _____

Number of tables: 1 table (\$25) 2 tables (\$50) 3 tables (\$75) 4 tables (\$100) 5 tables (\$125)

_____ Number of people attending full conference, including Saturday evening Banquet (@\$350.00 ea.)

Names of additional attendees: _____

Check box for method of payment:

I am enclosing a Check/Money Order (Payable to: HLCCA)

I am requesting to call Ken Clardy to pay with credit card by phone.

(The phone number to reach Ken Clardy is 660-287-3138)

Signature _____ Date _____

Applicant agrees to HLCCA rules by signing this application (Please indicate with an "X")

Send application along with check to: HLCCA/Jesus Moctezuma, 4018 Manderleigh Drive, Knightdale, NC 27545

You can also register online: www.hlcca.org

General Regulations for Dealers at HLCCA Conference 2024

1. The Homer Laughlin China Collectors Association reserves the right to refuse space to any dealer for any reason.
2. Dealer space may be used only for dealing in merchandise related to pottery and dinnerware collecting. Per HLCCA license agreement with FTC only P86 Fiesta® items that are decorated and produced/authorized by FTC (no P86 third part decoration or rogue items) are permitted to be offered or sold. In addition no HLCCA Conference Banquet pottery from the previous 5 years will be allowed to be sold.
3. All dealer booths will be maintained in an orderly and presentable condition and in keeping with the general scheme of the exhibition. All dealers are expected to be appropriately dressed.
4. **Nothing may be posted on, nailed, or screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. All for sale item may only be displayed on the tables provided.**
5. No electrical appliance of any sort, e.g., table lamps, calculators, microcomputers, etc. may be connected to any electrical outlet or telephone line in either the hotel Show & Sale rooms or Pre-Function areas except by prior arrangement.
6. Dealers are expected to be fully operating and open for business during show hours. Admission to the show area at other times is restricted exclusively to authorized dealers wearing proper passes provided by the HLCCA.
7. Tables must not be moved from their original locations without permission of the HLCCA Conference Committee. All aisles and doorways and fire exits must remain unobstructed.
8. Dealers forced to cancel their participation agree to forfeit one-half the cost of booth rental unless a qualified replacement dealer assumes the obligation.
9. **Admission Name Tags:** Each booth rental fee includes **TWO** dealer's ID tags. Dealers requiring entry to the show must conspicuously display these tags. If a second name is not provided on the application form, it is assumed that this second tag is not required. **ONLY** the one or two people registered will have admittance to the Dealer Room. This will be enforced.
10. **Sales Tax:** Dealers may need to collect and remit taxes per New Mexico law. Dealers must have a valid New Mexico Tax Number. This form must be filed with the State of New Mexico. Your number must be assigned by the time of the conference, so file early. Dealers are responsible for collecting sales tax and filing the necessary forms with the state of New Mexico. Sales Tax License information can be obtained by going to New Mexico Department of Revenue website www.tax.newmexico.gov.
11. **Booth Payment:** Booth rental fees are due with the submission of application. The fees are very reasonable so as not to overly burden the dealers.
12. The booth fees are not open to negotiation. Dealers requiring more than one booth will be required to pay the sum of the individual spaces; there are no discounts for multiple spaces.
13. All dealers are required to sign and return the enclosed application.
14. Any decision of the HLCCA Conference Committee as to the interpretation of these rules is final. Additionally, on anything not covered in these rules, the decision of the HLCCA Conference Committee shall be final.
15. Dealers are hereby advised that non-compliance with any of these rules may result in the dealer not being invited to return to any future HLCCA Conference.
16. By signing the application for booth rental, the dealer releases the HLCCA, its officers, members agents, whether compensated or uncompensated, and everyone associated with the Hyatt Regency International Airport Hotel, from any and all claims arising from loss, damage, or any other type of mishap suffered by the dealer or his agents during the Conference. Signature of the Application for Dealer Booth Rental and its acceptance by the HLCCA constitutes a contract in accordance with the terms herein.
17. The HLCCA is a non-profit 501(c)(3) all volunteer association bringing together collectors of Homer Laughlin China Company dinnerware (with a large focus on HLC's/FTC's Fiesta® dinnerware, vintage and contemporary.) The Association was formed in July,1998, for the purpose of networking information about HLC's/FTC's 19th, 20th, and now 21st century dinnerware, with collectors, museums, and libraries. The HLCCA's key charitable causes are the Newell Community Improvement Coliation, and The Museum of Ceramics, East Liverpool, Ohio. HLCCA reserves the right(s) of membership, conference attendance and exclusives to persons in good standing with the HLCCA and HLC/FTC (The Fiesta Tableware Company) and its associates.