

HLCCA OFFICERS' MEETING
Hampton Inn, Lexington, Kentucky
January 17, 2003 – January 19, 2003

Officers Present:

Nancy May – President
Fred Mutchler – Vice President
Sandra Bond – Secretary

Excused Absence:

David Schaefer – Editor (proxy to Michael Rechel)
Becky Turner – Treasurer (proxy to Michael Rechel)

Board Members Present:

Linda Hedlund
Michael Rechel

President, Nancy May, called the Officers' Meeting to order on January 17, 2003 at 7:35 p.m. E.S.T. Sandra Bond, Secretary, recorded the minutes of the meeting.

Suggestions for the 1935 decal to be used on the HLCCA exclusive pitcher were discussed. The ideas presented will be given to the designer for further development. A color for the pitcher was not chosen. Once the colors to be used in the decal are known, a color for the pitcher will be decided upon.

After the design for the 1935 pitcher is finalized, proposals for the 1936 through 1939 pitchers will be sought from Terry Rich, as well as other designers.

Nancy May made a motion the HLCCA begin using recycled materials whenever possible without sacrificing quality. Fred Mutchler seconded the motion. Roll call vote was taken. The motion passed unanimously.

A checklist when tasks should be completed for each issue of *The Dish* was presented. Nancy May will prepare a revised checklist incorporating changes made to the original timetable of tasks.

Matthew Whalen submitted a proposal to have Volume 5 Number 4, commemorating five years of the HLCCA *Dish*, as a special edition. The masthead and logo would be printed on a clear plastic or opaque vellum paper stock and put onto *The Dish* as a cover wrap. The regular cover photo would appear beneath without any text. A roll call vote was held to accept the proposal. The proposal was accepted unanimously.

An accreditation proposal submitted by Matthew Whalen was discussed. The proposal outlined two levels of accreditation (Dealer Certification and Appraiser Certification), which could be obtained by the members of the HLCCA. It was agreed this is a good concept but needs further development, starting at the appraiser level. Matthew will be

asked to develop the concept further, seeking the assistance of two or three other members. Those asked to assist need not be Board members. A refined version would be presented at the July 2003 Board meeting

It was determined a revision of the HLCCA By Laws is needed. The By Laws should refer to the Code of Ethics as well as the Sexual Harassment Policy. A By Laws Update Committee will be formed for this purpose.

Formation of committees was discussed. Committees will be comprised of no less than three nor more than five persons. Each committee will include at least one Board member or Officer.

The meeting was adjourned to January 18, 2003 at 9:00 a.m. E.S.T.

The HLCCA Officers' Meeting was reconvened January 18, 2003 at 9:00 a.m. E.S.T. President Nancy May called the meeting to order. Sandra Bond, Secretary, recorded the minutes.

Payment for professional services performed for the HLCCA by members, above and beyond typical volunteer activities was discussed. A performance contract would govern a member performing professional services for the HLCCA.

Fred Mutchler expressed concern that payment to members for professional services would negate the Association's 501(c)(3) status. Fred advised 501(c)(3) status dictates a percentage which can be paid out and still maintain 501(c)(3) status. It was determined further research regarding the 501(c)(3) regulations is necessary before a decision to pay members for professional services can be made. Nancy May will contact an attorney regarding this matter.

Adding functionality enabling members to join or renew their membership online was discussed. The HLCCA officers will request Matthew Whalen, in writing, to set up a program to allow this function.

Nancy May made a motion that necessary changes to the website be determined, with such changes to be completed by Matthew Whalen within a two-week period, for an authorized one-time payment of \$300.00. This would include setting up the program for online membership capability. Fred Mutchler seconded the motion. Roll call vote was taken. The Motion passed unanimously.

A discussion of the pros and cons of offering multi-year memberships at a discounted membership fee was held. It was agreed this is usually done in order to obtain needed operating funds. The HLCCA does not need to supplement funds therefore, it was decided discounted multi-year memberships would not be offered at this time. The option to send multiple dues is available to all members.

Nancy May proposed a recommendation be made to the Board to grant Honorary Memberships to members meeting certain criteria. Fred Mutchler seconded the motion. Roll call vote was taken. The proposal was unanimously accepted

In an attempt to avoid further conflict with HLC, such as the one experienced with the Juniper/Periwinkle pitchers, the possibility of obtaining a contract with HLC for the exclusive pitchers was discussed. It was determined that it may be difficult to obtain the signature of an HLC representative on such a contract due to the size of our orders.

Becky Turner, as Treasurer, will be our “watchdog” for all future orders placed with HLC. Becky will first discuss the orders with Dave Conley to determine exactly what has been ordered, noting when the order is placed, the date when the order can be expected to arrive, and ascertaining whether what was ordered has been received.

Dish advertising revenue was discussed at length. Michael Rechel agreed to serve as Advertising Manager. Sandra Bond is to confer with David Schaefer and draft a letter to HLCCA advertisers advising it is time to renew their advertising contracts. A new contract will accompany the letter along with a self-addressed envelope to facilitate the return of the contract together with payment.

Sandra Bond made a motion to adjourn the meeting until 9:00 a.m. E.S.T. January 19, 2003. Nancy May seconded the Motion. Meeting was adjourned at 3:55 p.m. E.S.T.

The HLCCA Officers’ Meeting was reconvened on January 19, 2003 at 9:00 a.m. E.S.T. Nancy May called the meeting to order. Sandra Bond recorded the minutes.

Conference 2003 was the first item discussed. The 2003 conference will be held at the Radisson Green Tree Hotel in Pittsburgh, Pennsylvania. The theme “Green – One of Many Colors” was chosen with the predominant color to be Shamrock. Other shades of green will be incorporated into centerpieces and decorations. A tentative agenda for the conference was presented and discussed. Suggestions for seminars were southwestern decals, glaze history (a team presentation by Judy, Joe and the chemist from HLC), current status of glazes, photography 101, California years (Darlene Nossaman), Post 86 Fiesta, a book review (Michael Rechel and Jo Cunningham). Ideas were suggested for games to be played at the welcome reception.

Nancy May made a motion to submit the revised Exhibit Rules to the Board for approval. Fred Mutchler seconded the motion. A roll call vote was taken. The motion passed unanimously. An e-mail vote by the Board will be called for.

New ideas for items to be placed in the HLCCA store were sought. Suggestions included an exclusive Christmas ornament, available only through HLCCA and perhaps one other exclusive item not holiday related, note cards, bulb candleholders, trivets, and spoon rests. Nancy will check on pricing and artwork for possible note cards. It was determined that it would be necessary to obtain an inventory of what store items Matthew has in his possession. Fred reported he has 10 pair of Juniper bulb candleholders

(seconds) as well as 42 Sunflower bud vases. It was proposed the store carry Terry Pollock's new book on Post 86 Fiesta, Jeff Schneider's book, the Replacement Ltd. book and Huxford's book. A request was made the Board be notified when new items are to appear in the store, with details such as pricing, etc, to enable Board members to answer questions which may be presented to them by members in their zones.

Those present signed Conflict of Interest, Sexual Harassment, Equipment Usage and Code of Ethics forms.

A discussion regarding the replacement of obsolete equipment was held. It was agreed the HLCCA would adopt a straight-line depreciation schedule of five years on all equipment. Newly purchased equipment will be labeled with the date of purchase. After the five-year depreciation has run, the equipment will be offered to Board members for purchase at a minimal price. This depreciation policy will be added to the Equipment Usage Agreement.

Nancy May and Fred Mutchler are to locate an outside entity for the purpose of counting Board election votes. This will circumvent problems which may arise from an in-house count of election results.

The target date for completion of the first five years of *The Dish* placed on CD ROM is to coincide with the Five Year Anniversary Edition of *The Dish*. Fred Mutchler and David Schaefer will investigate the purchase of a commercial quality CD burner and search software. It will be necessary to locate a member who has a computer with a 2.0 port.

In an effort to increase our membership, David Schaefer will be requested to make a generic Tri-Fold Membership Application on glossy paper to be distributed to antique stores. Nancy May will work up a query to be mailed to persons who have allowed their memberships to expire to determine the reason for the non-renewal. Any suggestions for such a query may be submitted to Nancy.

Whether or not to embark upon an update of the HLCCA book, *Fiesta, Harlequin, Kitchen Kraft Dinnerwares* was discussed. A breakdown will be requested from Matthew on book revenues. Steve Beal offered to coordinate a revision of the book. A complete update of the current book would require a new pricing survey as well as contacting Schiffer Publishing to ascertain the cost of publishing a complete update. It was determined a market of approximately 50% for the revised book could be expected. The original book is now showing a slight profit. It has taken three years to recoup the cost of the original publication therefore, with an expected 50% market, it would take the Association six years to recoup the cost of a complete revision.

Since the key aspect of the Association is education, it was suggested rather than undertake a complete revision of the current book, the HLCCA do an update to be used as a double *Dish* concept. A separate edition, to be sent simultaneously with an edition of *The Dish*, which would contain updates to the current Book. This would have the added

advantage of increasing sales of the current Book to those who do not already have a copy. The update could also be sold separately through the HLCCA store.

Brad Payne and Sarah Gatza are willing to serve as coordinators on an entirely new book encompassing all other color-line wares besides Fiesta, Kitchen Kraft and Harlequin. Fred Mutchler and Harvey Linn would be willing to assist on this project. It was agreed the new book is the avenue to pursue.

Sandra Bond made a motion to adjourn the meeting. Fred Mutchler seconded. Meeting was adjourned at 12:00 noon, January 19, 2003.

Respectfully submitted,

Sandra Bond, Secretary