

**HLCCA BOARD OF DIRECTORS MEETING**  
**Telephone Conference**  
**January 18, 2004**

Participants:

Sandra Bond  
Steven Douglas  
Marjorie Duthley  
Linda Hedlund  
Michael Rechel  
David Schaefer  
Becky Turner  
Matthew Whalen

Invitees:

Linda Cleghorn  
Gene Cox

Absent:

Vince Varia

Acting President, Michael Rechel, called the meeting to order at 7:00 p.m. C.S.T. Sandra Bond, Secretary, recorded the minutes of the meeting.

Gene Cox and Linda Cleghorn, co-chairmen of the 2004 HLCCA conference, reported on conference plans. Jack and Sandra Bond were given a tour of the rooms and meeting facilities at the hotel on January 13, 2004. A description of the resort was requested and given by Gene, Linda, and Sandra.

Gene and Linda contacted Destination Personnel at the hotel regarding activities the hotel could provide for the opening night mixer. It was determined the expense of these activities was prohibitive

Gene and Linda checked on a guitarist or mariachi band to provide background music for the mixer. Linda reported that a guitarist would cost \$400 per hour but she felt she could obtain a mariachi band for much less. Linda will check on this and report back at a later date.

Gene suggested selecting a theme color for the conference and asking members to dress in the theme color for the various activities.

Gene reported his thoughts on using a person from the Heard Museum as the keynote speaker. Gene felt since a speaker from this facility would be discussing early American

Indian pottery, it would be of no interest to our membership. Gene suggested a speaker from e-Bay.

It was reported that a UPS facility was located very close to the resort. UPS has indicated they would consider setting up a booth at the conference to enable members to ship purchases home.

Gene reported he had a facility wherein items could be shipped for storage prior to the conference. Gene asked that he be contacted prior to any such shipment at his home phone number. All items would be shipped to: Attention Gene Cox, c/o Armored Mini Storage, 1650 E. Lamar Road, Phoenix, Arizona 85016.

Cost of providing a security guard was discussed. A security guard will be necessary for the set-up at show and sale as well as for the exhibit room. Security guards in the Phoenix area charge \$30.00 per hour.

After completing their report on the conference, Gene and Linda left the meeting.

The tentative conference agenda was presented to the Board. A Board meeting will be held on Thursday morning, June 24, 2004. It is mandatory that all Board members attend consequently, HLCCA will the room charge for each Board member on the evening of June 23, 2004.

David Schaefer advised he has received brochures from the hotel. Information from the brochures will be posted in the next issue of the *Dish*. Members of the Board felt information regarding the conference should be posted on the HLCCA website immediately.

Events coordinators were introduced and gave their reports. Steve Douglas as coordinator for the auction, reported his ideas and plans. The need for an auctioneer was discussed. Steve will contact Gene Cox regarding auctioneers and prices therefor in the Phoenix area. Michael will supply information to Steve concerning collections, which may be available for auction.

Marjorie Duthley as coordinator for the show and sale gave no report as dealers and members have not as yet been contacted.

Linda Hedlund as coordinator of volunteers reported. Linda feels each volunteer should be given his or her choice of tasks. Gene Cox earlier had advised Linda he had a list of several people in the Phoenix area that would be volunteering to help at the conference. Linda will contact Gene regarding this information.

Seminars for the conference were discussed. The majority of the seminars will be held on Friday, June 25, 2004. This will allow members to attend show and sale, visit the exhibits and other events of the conference without sacrificing seminars they may wish to attend.

A screening of the video taken by Amy Levine at last year's conference is scheduled as the first seminar. Becky reported she has not as yet spoken with Amy but will contact her to determine her availability.

Matthew and Becky will conduct a seminar entitled "Dish Photography 101".

Suggestions for other seminars were requested. The following were suggestions received:

**Restoration and repair of pottery** – Becky agreed to contact Suzy Lytle of Dallas, Texas to see if she would be interested in conducting such a seminar.

**Harlequin**

**Southwest Decaled Wear** – Michael will contact Melicety Detherage

**Ovenserve**

**Representative from Heard Museum**

**Representative from e-Bay**

Board members were asked to continue thinking of seminar topics, which might be of interest to the membership.

A discussion was held regarding payment of Dave Conley's expenses to attend the conference. David reported HLC would pay Dave Conley's expenses. It was suggested HLCCA pay the expenses of one other individual from HLC for the purpose of conducting a seminar.

The next item for discussion was a keynote speaker for the banquet. Michael reported on his contact with Margaret Carney. Due to the subject matter of her proposed presentation, the fact she had no interest on focusing on HLC, and the fee to be charged by her, it was agreed she would not be a suitable speaker. Other suggestions for a keynote speaker were Regina \_\_\_\_\_, focusing on Woolworths, \_\_\_\_\_ author of *Remembering Woolworths*; Bob and Sharon Huxford; and the curator from the American Ceramics Museum focusing on Rick Benning's donation of his collection.

It was mentioned to the Board that due to the distance required for many to travel to Phoenix, it was felt several members would be flying out early thus possibly missing the business meeting on Sunday, June 27. For this reason, in lieu of a brunch as normally held, there would be coffee, juice and rolls.

Election of President was the next item on the agenda. Nominations were called for. Nominees included Michael Rechel and Becky Turner. Roll call vote was held and Michael Rechel was unanimously elected.

Nominations for election of Vice President were called for. Nominations included Vince Varia, Linda Hedlund, Matthew Whalen and Marjorie Duthely. Vince Varia was not in

attendance and could not accept or decline the nomination. Linda Hedlund and Matthew Whalen declined the nomination. Marjorie Duthley accepted the nomination, roll call vote was held and Marjorie was unanimously elected.

Becky Turner reported on HLCCA's financial status. As of December 31, 2003, there was \$45,978.36 in Union Planters Bank. Since that date \$2,500.00 has been deposited to the account. \$176.00 remains in the bank at Crystal City, Virginia, which will be transferred to Union Planters Bank, and the account in Crystal City closed. Outstanding payables are reorder of baseball items in the approximate sum of \$2,668.32. Other payables will include conference expenses and payment to the publisher for the *Dish*. Matthew requested a copy of the fiscal report be printed in the next issue of the *Dish*.

Michael gave a membership report. To date, there are 935 paid members and 50 promotional and honorary members.

A report was given regarding the web store. Baseball items have been sold out with a reorder placed. There are 191 1935 pitchers left. Note cards sold well. Books are selling well and a reorder needs to be placed. Miscellaneous pottery items include plum demi cups and saucers; juniper demi cups and saucers; and sunflower demi cups and saucers which as yet have not been posted in the store. Cinnabar demi cups and saucers oversold. Availability of these will not be known until items received still held in Nancy May's possession.

David gave a status report on the next issue of the *Dish*. Proofs have been mailed out. Still needed are picture for cover and Association News page. David advised ad contracts would be running out with the next issue. With the added duties of becoming President, Michael will no longer be able to function as ad manager. Volunteers were requested for this position. It remains unfilled.

David agreed to contact representatives from Betty Crocker to ascertain whether they would be agreeable to coming to the Show and Sale. It was suggested HLCCA comp their booth.

Four members' terms on the Board of Directors end June 2004 – Linda Hedlund, Becky Turner, Steve Douglas and Sandra Bond. Each was asked if he or she would be agreeable to placing their names on the ballot. Linda Hedlund announced she would not. All others agreed to have their names placed on the ballot. Other nominations for the Board will be sought in the next issue of the *Dish*. Ballots will be mailed in the summer.

The status of HLCCA property was next discussed. Becky advised that the accountant is insistent that a complete inventory of HLCCA property and equipment be obtained. All equipment listings must include the serial number. Sandra reported on the status of HLCCA property still remaining with Nancy May. Jack Bond will travel to Kentucky to pick up these items after which a complete inventory will be submitted.

A problem exists with one of our members involving the loss of their shipment of 1935 pitchers. A refund was given and a goodwill gesture of two pitchers will be sent at no charge to the member.

The decision of whether or not to continue the high cost of maintaining the 800 number was discussed. It was suggested that rather than having an 800 number, we should go to a voice mailbox. This would enable us to divide the responsibility among several people. Matt agreed to evaluate alternative pricing.

David asked for a discussion on the centerpieces and give-aways for the conference. It was agreed to use a southwest decaled piece providing HLC's art department can revive an old decal. Because of the success of the baseball items, it was agreed to continue offering conference themed items on the HLCCA website.

Suggestions were made for the centerpieces at the conference. The item chosen will depend upon price feasibility.

Matthew reported we would need to have more award items produced in the near future. Matt will submit an inventory of the award items still in his possession and Sandra will inventory the award items received Nancy May. Matt suggested since the presentation bowl is no longer in production, when they are listed on the HLC website, we should purchase several cases.

There being no further business to come before the meeting, motion was made and seconded to adjourn. Motion unanimously carried. Meeting was adjourned at 9:50 p.m. C.S.T.

Respectfully submitted,

Sandra Bond  
Secretary